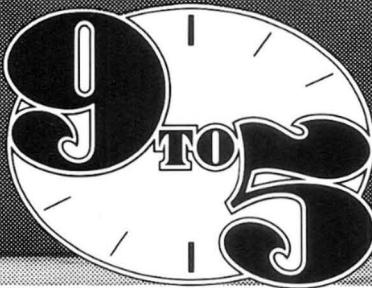
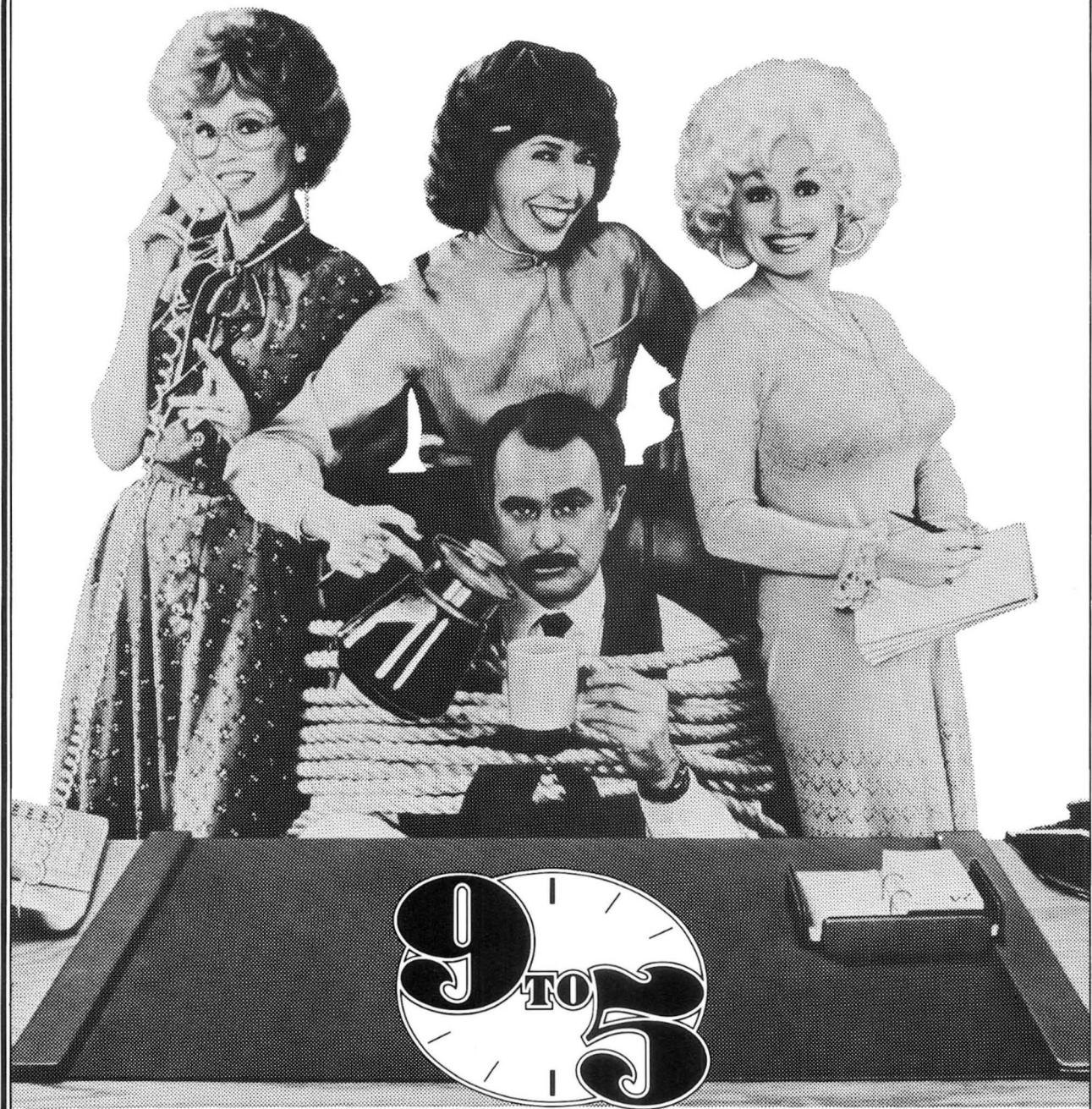


The Power Behind The Throne

JANE
FONDA

LILY
TOMLIN

DOLLY
PARTON



AN IPC FILMS PRODUCTION OF A COLIN HIGGINS PICTURE
NINE TO FIVE

DABNEY COLEMAN • ELIZABETH WILSON

and STERLING HAYDEN as The Chairman of the Board

Produced by BRUCE GILBERT Directed by COLIN HIGGINS

Screenplay by COLIN HIGGINS and PATRICIA RESNICK

Story by PATRICIA RESNICK Music by CHARLES FOX

COLOR BY DELUXE®

PG PARENTAL GUIDANCE SUGGESTED 
SOME MATERIAL MAY NOT BE SUITABLE FOR CHILDREN

Dolly sings "9 to 5" on RCA
Records and Tapes and the
Original Soundtrack on 20th
Century-Fox Records and Tapes.

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 READ THE BANTAM BOOK



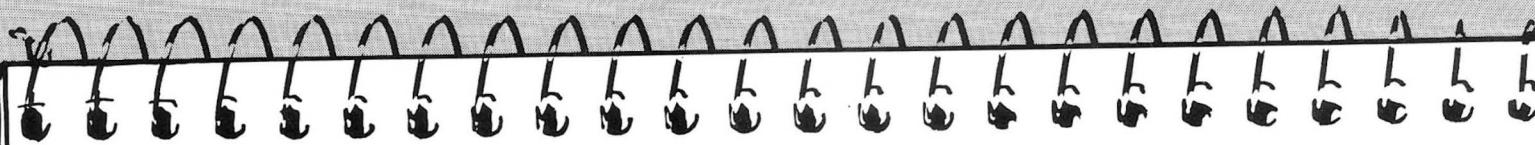
THEATRE



PRESSBOOK



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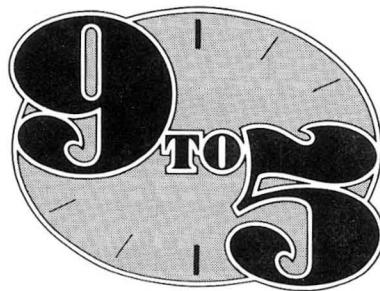
THE CAST

Judy Bernly	JANE FONDA
Violet Newstead	LILY TOMLIN
Doralee Rhodes	DOLLY PARTON
Franklin Hart, Jr.	DABNEY COLEMAN
Tinsworthy	STERLING HAYDEN
Roz	ELIZABETH WILSON
Hinkle	HENRY JONES
Dick	LAWRENCE PRESSMAN
Missy Hart	MARIAN MERCER
Barbara	REN WOODS
Betty	NORMA DONALDSON
Maria	ROXANNA BONILLA-GIANNINI
Margaret	PEGGY POPE
Meade	RICHARD STAHL
Eddie	RAY VITTE
Bob Enright	EDWARD MARSHALL
Chuck Strell	ALAN HAUFRECT
Perkins	EARL BOEN
Dwayne Rhodes	JEFFREY DOUGLAS THOMAS
Norman Lane	TOM TARPEY
Motorcycle Cop	MICHAEL DELANO
Buffy	BARBARA CHASE
Josh Newstead	DAVID PRICE
Detective	GAVIN MOONEY
Doctor	PETER HOBBS
Policeman	TERRENCE McNALLY
Janitress	ESTHER SUTHERLAND
Charlotte	HELENE HEIGH
Phoebe Hotz	VICKI BELMONTE
Tom Wood	JERROLD ZIMAN
Lee Chang	JESSICA BADOVINAC
Mailroom Clerk	ERIC MANSKER
Maxine	SHIRLEY ANTHONY
Intern	MICHAEL HEHR
Medic	GARY BISIG
Medic	BRAD DAVID STOCKTON
Medic	TERRY JACKSON HOUSE
Man in Hospital	RAYMOND O'KEEFE
Woman in Hospital	VANNA SALVIATI

THE CREDITS

Directed by COLIN HIGGINS
Produced by BRUCE GILBERT
Screenplay by COLIN HIGGINS and
PATRICIA RESNICK
Story by PATRICIA RESNICK
Director of Photography REYNALDO VILLALOBOS
Music by CHARLES FOX
Original Music Copyright © 1980 Fox Fanfare Music, Inc.
Title Song "Nine to Five":
Written and Performed by DOLLY PARTON
© 1980 Fox Fanfare Music, Inc. and Velvet Apple Music, Inc.
Production Designer DEAN MITZNER
Edited by PEMBROKE J. HERRING
Unit Production Manager RICHARD HASHIMOTO
Assistant Director GARY DAIGLER
Second Assistant Director CHRIS SOLDO
Casting TERRY H. LIEBLING
Costumes by ANN ROTH
Art Director JACK GAMMON TAYLOR, JR.
Set Decorator ANNE McCULLEY
Lead Person MARGARET COOPER
Set Designers GREGORY PICKRELL
GEORGE ECKERT
BOB WRAY
Illustrator GEORGE F. JENSON

Properties	RICHARD M. RUBIN
Script Supervisor	MARSHALL SCHLOM
Special Effects	CHUCK GASPAR
	MATT SWEENEY
Assistants to Producer	EILEEN PETERSON
	DENISE KURTZMAN
Assistant to Colin Higgins	JANET M. DAUBE
Still Photographer	RALPH NELSON, JR.
Unit Publicist	GARY KALKIN
Gaffer	DOUG PENTEK
Key Grip	GARY DODD
Construction Coordinator	GARY MARTIN
Camera Operator	CHUCK MINSKY
Transportation Coordinator	ARAM BETKIJIAN
Location Manager	KAY MOLYNEUX
Production Mixer	JEFF WEXLER
Rerecording Mixers	THEODORE SODERBERG
	PAUL WELLS
	DOUGLAS WILLIAMS
Supervising Sound Editor	NICHOLAS ELIOPOULOS
Sound Editors	ANDREW CHULACK
	PAUL BRUCE RICHARDSON
	RICHARD TAYLOR
	LINDA DOVE
Dialogue Director	GODFREY MARKS, M.P.S.E.
Music Editor	JOHN HARRIS
Assistant Editor	TIM BOARD
Apprentice Editor	MARIA STINNETT
Costume Supervisor	SHIRLEE STRAHM
Men's Costumer	SETH BANKS
Makeup for Ms. Fonda	BERNADINE ANDERSON
Makeup for Ms. Tomlin	VE NEILL
Makeup for Ms. Parton	MARK REEDALL
Hairstylist for Ms. Fonda	KAYE POWNALL
Hairstylist for Ms. Tomlin	EVELYN TRIMMER
Hairstylist for Ms. Parton	SUSAN GERMAINE
Stunt Coordinator	JIM ARNETT
"Nine to Five" Title Song Produced by ..	GREGG PERRY
Animation by	MISHKIN, HELLMICH,
	VIRGIEN & FRIENDS
Animation Supervisor	NICHOLAS ELIOPOULOS
Animation Opticals by	THE OPTICAL HOUSE
Animation Characters by	FRED LUCKY
Dream Sequences/Special Effects Designed and Produced by ..	R/GREENBERG ASSOCIATES, INC. NEW YORK
Titles by	WAYNE FITZGERALD
	and DAVID OLIVER
Opticals by	PACIFIC TITLE
Photographic Equipment by	PANAVISION®
COLOR BY DELUXE®	



ANNOUNCEMENT STORY

Jane Fonda, Lily Tomlin and Dolly Parton star as three office workers who dream about getting even with their chauvinist boss in 20th Century-Fox's irreverent new comedy "Nine to Five," opening _____ at the _____ theatre.

Drawn into friendship through mutual dislike of their smarmy boss, the madcap trio begin to entertain their wildest fantasies of how to get revenge -- and wind up devising an outrageous scheme.

Jane Fonda plays newly divorced Judy Bernly, who takes the first job of her life at Consolidated Companies, and it is through her eyes that we see the daily routine of the office clerical.

Lily Tomlin is Fonda's section supervisor, Violet Newstead, a widow with four children who seems to be forever training new employees without ever getting any farther along in her own career at the company. Her inept boss, whom she trained, is stealing her ideas while relegating her to fetching his coffee.

The executive secretaries of America are represented by Dolly Parton who makes her film debut as Doralee Rhodes, the boss's secretary. A very attractive woman, Doralee is dedicated to her job; nevertheless, the good-hearted Doralee is the subject of a lot of malicious office gossip that she's been sleeping with the boss.

Also starring in "Nine to Five" are Dabney Coleman as the company's slippery

vice president, Elizabeth Wilson as his assistant who spies on her co-workers, and Sterling Hayden in a rare comedy appearance as the chairman of the board.

"Nine to Five" was directed by Colin Higgins, who wrote and directed "Foul Play" and was the screenwriter of "Silver Streak" and "Harold and Maude."

An IPC Films Production of a Colin Higgins Picture, "Nine to Five" was produced by Bruce Gilbert and written by Colin Higgins and Patricia Resnick, based on Resnick's story.



Plotting to get even with their chauvinist employer, office workers DOLLY PARTON, JANE FONDA and LILY TOMLIN put their plan into action - in the boss's bedroom. DABNEY COLEMAN co-stars.

JANE AND LILY AND DOLLY: THREE WORKING WOMEN WORKING TOGETHER



Office workers LILY TOMLIN, DOLLY PARTON and JANE FONDA entertain each other with fantasies of how they would like to get even with their chauvinist boss - and decide to put their most outrageous fantasy into action.

"Who could be luckier," says Dolly Parton, currently making her film debut in "Nine to Five." "I mean, it's my first film and all and I'm getting to do it with Jane Fonda and Lily Tomlin. I guess that's why the whole thing sounded so right as soon as I heard about the movie."

And Lily Tomlin agrees.

"I was thrilled at the idea of working with Jane and Dolly. I knew that being with them every day would be a rich experience, and the idea of the comedy about office workers for the three of us sounded like great fun - and it was."

Actually, it was Jane Fonda, and Bruce Gilbert, partnered in IPC Films, who interested Lily and Dolly in the irreverent film about three women who dream about getting even with their boss.

"I've always been a fan of the great movies of the Forties which had three female stars," says Fonda. "I thought it was time to do a movie like that again."

"I've wanted to work with Lily ever since I

saw her on stage, and we've been talking about doing a movie together now for the past few years. And I love Dolly's music. I know which songs she has written and it just so happens that those are my favorites. I find they are the deepest and that they have the most humanity. And I feel that anybody who has that kind of depth, that can express themselves with that kind of sensitivity, can also act. Besides, Dolly's sort of everybody's slightly exaggerated vision of the ideal secretary."

As actresses, they also learned from each other. During the filming of "Nine to Five," the women grew to become great friends -- like the characters they play.

"Working with Jane and Lily has been a great inspiration," says Parton of the experience. "Jane has been extremely helpful to me about camera angles and technical things to do. And Lily, I just love her. She's so creative. And her folks, of course, were from the South. We have a great communication."

"Our styles are different," admits Fonda, "partly because when you've made as many movies as I have, you're more secure with your craft. Dolly's developing that -- she's a fast learner -- and Lily's a perfectionist. She creates something new with each take. It's fascinating to watch her developing her character, and she's never completely satisfied even though she's quite wonderful in the movie."

But Dolly Parton really sums up the way the three women feel about each other.

"I love working with both of them," she says. "I have complete faith in the movie, but even if it weren't a hit, it would have been worth doing. It's not very often that you make such good friends that you love so much and with whom you can share special things. I just absolutely love both of them."

Jane Fonda, Lily Tomlin and Dolly Parton star in "Nine to Five," an IPC Films Production of a Colin Higgins Picture. The 20th Century-Fox release was produced by Bruce Gilbert and directed by Colin Higgins from a screenplay by Higgins and Patricia Resnick, based on a story by Resnick.



Making waves in the office typing pool are JANE FONDA, LILY TOMLIN and DOLLY PARTON in an outrageous comedy of three women who dream about getting even with their chauvinist boss.

JANE FONDA: GETTING INTO CHARACTER



Novice secretary JANE FONDA tries to master the intricacies of a new machine in the outrageous comedy of three office workers who scheme to get even with their chauvinist boss, co-starring LILY TOMLIN and DOLLY PARTON.

"The women I play are usually composites of the women I've met," says Jane Fonda, currently starring with Lily Tomlin and Dolly Parton in "Nine to Five." "And if I haven't met them before I start working on a movie, then I seek them out while I'm putting together the character."

For the role of Judy Bernly, a newly divorced housewife who takes the first job of her life, Ms. Fonda spoke to several women in a similar position before choosing a conservative hairstyle, oversized eyeglasses and a prim but frilly wardrobe to help develop her character.

"I went about seeking women who had entered the job market late in life because they were recently widowed or divorced. I asked them what it meant to them -- entering the job market -- and I was surprised at the

similarity of their answers. These were women who had been defined by their husbands all their lives. You know, all the decisions were made for them. What they wore, what they did on their vacations, what they did on weekends. They never made any really hard decisions on their own, and they never had to worry about money, and now they were in their forties and out on their own.

"These women faced tremendous psychological difficulties, and they feared entering a situation where all the other women were professional women who had been there all their lives.

"One thing that they all told me was how they arrived overdressed on the first day. How they felt out of place. So I asked our costume designer, Ann Roth, to overdress me. Give me a hat, an uptight suit. Make me look out of place. All of those details came from the women I spoke to.

"I also learned that one of the stereotypes I had heard about secretaries was not true. I'd heard that these women didn't like their work, that they would be doing something else if they could. But without exception, the women I spoke to liked their work. They had become independent and liked that, too. And they all recognized the importance of what they do. It is important work. It's skilled work. No business can run without office workers, and they know that.

"The problem isn't with the job so much as how management treats their secretaries, showing a lack of respect that reflects itself in wages, lack of promotion and the menial tasks they're asked to do.

"I wanted to show through my character a woman who comes to work with the fear and trepidation of someone new to the office, and who comes to take pride in what she's learned. She's a bit of a klutz in the beginning, but she likes the fact that she learns to master all the office equipment, and that she can then teach someone else all the things that she's learned. She's good at what she does, and she knows it."

And so is Jane Fonda, renowned for her versatility. In "The China Syndrome," she was a local newscaster who helped expose the serious threat posed by a defective nuclear power plant. In "Coming Home," she became involved in a poignant love story about returning Vietnam veterans. In "Julia," she portrayed playwright Lillian Hellman. And for each role, Fonda has made her characters look as physically different from one another as possible.

"I like to look different for each part," she says. "That helps me feel different for each role, too."

Perhaps as a result, the nation's top female box office star finds that she is not recognized in public as much as one might think.

"I don't attract attention to myself," she explains. "I find that I can travel by myself. I can walk through public places and people may recognize me but they don't particularly bother me. A lot of times I think that celebrities attract attention to themselves and sort of ask for trouble because of the way they dress, and because of their entourage and the limos and all that. But if you behave like a normal person, people will respect that."

Perhaps people have also come to respect the image Fonda has created both through her roles and through her public life.

"I think that people perceive me as somebody who is feisty, and someone who commits wholeheartedly. Even though the characters I play aren't all feisty -- and Judy Bernly certainly isn't -- there's still a sense that I commit myself totally to the part. I think it goes along with a general perception of me as a person."

Jane Fonda, Lily Tomlin and Dolly Parton star in "Nine to Five," an IPC Films Production of a Colin Higgins Picture. The 20th Century-Fox release was produced by Bruce Gilbert and directed by Colin Higgins from a screenplay by Higgins and Patricia Resnick, based on a story by Resnick.

LILY TOMLIN: FORMER "NINE TO FIVER" MAKES IT IN SHOW BUSINESS



LILY TOMLIN plays an office supervisor fed up with her lowly status in a male-dominated corporation, in the outrageous comedy about office workers, co-starring JANE FONDA and DOLLY PARTON.

Currently starring with Jane Fonda and Dolly Parton in "Nine to Five," Lily Tomlin has made it in virtually every field of the entertainment industry. She's won awards for her performances on stage, on film and

on television, and her comedy albums have earned her the coveted Grammy.

But it wasn't always the high life for the once-struggling performer.

"When I arrived in New York, I had fifteen dollars in my pocket, but I didn't even have the good sense to be scared. I thought I could just stroll over to the Cafe Figaro in the Village and let them know I was available. But as it turned out, they had a list of about twenty other girls who were also looking for a waitress job, so I bought the New York Times and took the Fifth Avenue bus uptown to find work."

Tomlin used her little bit of office experience to help land her first job in the big city.

"Back in Detroit, I had worked part-time for this bookkeeper after school. He was this wonderful old character who used to love to tell me how years ago he had once been offered the job of instituting the Internal Revenue Service. He delighted in telling me how he had told them that the American people would 'never sit still for income tax.' He told me that story about once a week."

"So in New York, I took a job as an assistant bookkeeper in a small office with two male executives. Among other things, I

paid the expense accounts, and once I came across the boss's hotel bill and I told the bookkeeper that there must have been a mistake. I remember saying, 'It says check-in 2:30 p.m. Check-out 3:40 p.m. There must be a mistake.' 'Just pay it,' she said."

Lily went on to several more office temporary jobs, and along the way she managed to get her Equity Card when she took a job in a show called "The World of Illusion." She finally gave up all secondary jobs when she landed an on-going stint at the famed "Upstairs at the Downstairs."

Remembering those times, Ms. Tomlin fondly recalls the day when she knew she was going to make it as a performer.

"One year I took all my W-2 forms to H&R Block and for the first time I found that I had made more money working in entertainment than I did waitressing and doing office temp work. That's when I knew I was in show business."

Jane Fonda, Lily Tomlin and Dolly Parton star in "Nine to Five," an IPC Films Production of a Colin Higgins Picture. The 20th Century-Fox release was produced by Bruce Gilbert and directed by Colin Higgins from a screenplay by Higgins and Patricia Resnick, based on a story by Resnick.

DOLLY PARTON: MAKING MOVIES AND LIKING IT

"You see, I don't see myself the same way that some people might," says Dolly Parton, currently starring with Jane Fonda and Lily Tomlin in "Nine to Five." "I don't think that I look particularly sexy. And I've been looking pretty much the same way since I was 16 years old."

Ms. Parton is making her film debut in "Nine to Five," playing Doralee Rhodes, the boss's secretary. Doralee's a very attractive woman who is dedicated to her job. Nevertheless, there's a lot of malicious gossip on the floor that she's been sleeping with the boss, and the good-hearted Doralee can't understand why everyone treats her so coldly when she tries so hard to be friendly.

"I'd say that 80 percent of all bosses would make a pass at their secretary, given the chance," says Dolly. "Sure, the boss would try to come on to Doralee, that's human nature. But as the movie goes on, they certainly don't play me as some dumb blonde. Doralee is an intelligent, caring person."

It's no surprise, then, that in many respects Doralee Rhodes resembles the real Dolly Parton. The role, written by Patricia Resnick and Colin Higgins, was tailored specifically to suit her personality.

"The film first appealed to me because it felt so right. It's a comedy, which I thought I could carry off much better than something heavier. But also, the character was always going to be pretty much the same way I am. Doralee pretty much has my own personality, so I didn't feel I was going to be thrown into some difficult role my first time out."

"In the movie, I look like myself. I wear

the kinds of clothes I normally wear, like sweaters and tight skirts. I like to dress pretty and so does Doralee. I don't see her as sexy. I think she's kind of cuddly."

Dolly has also written the title song for the movie, which she sings over the film's credits.

Although the performer can now go into her next film project ("The Best Little Whorehouse in Texas" opposite Burt Reynolds, to be directed by "Nine to Five's" Colin Higgins) as an experienced actress, the candid Ms. Parton enjoys telling stories about her arrival in the film business.

"I'd never seen a movie being made before," she says with a laugh. "I was so silly. I thought that movies were just done as the script goes. So I memorized the whole thing, my part and everyone else's. I knew the whole movie word for word before I ever came out here, which I found hilarious once I saw how movies were made -- out of sequence and everything. You open a door one week, and you walk into the room three weeks later."

"But then I found that I didn't have to study so hard during the making of the movie, and making movies is oddly similar to recording because you go back and do the same things over and over again. And Jane has been extremely helpful about camera angles and lots of technical things, and Lily has been a great inspiration. We have a great communication, and I get a big kick out of her."

But then Dolly's outlook has always managed to assure eventual success in each new undertaking.

"I was never afraid. Once I had committed

myself to doing movies, I knew I would find a way to make it all work out. I'm a very positive thinker; I always have been. I could not find it in myself that I would fail, and that's why I succeed."

Jane Fonda, Lily Tomlin and Dolly Parton star in "Nine to Five," an IPC Films Production of a Colin Higgins Picture. The 20th Century-Fox release was produced by Bruce Gilbert and directed by Colin Higgins from a screenplay by Higgins and Patricia Resnick, based on a story by Resnick.



DOLLY PARTON makes her film debut as the good-natured secretary of a lecherous corporate executive in the outrageous comedy about office workers, co-starring JANE FONDA and LILY TOMLIN.

The Power Behind The Throne

JANE FONDA LILY TOMLIN DOLLY PARTON

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Produced by BRUCE GILBERT Directed by COLIN HIGGINS
Screenplay by COLIN HIGGINS and PATRICIA RESNICK
Story by PATRICIA RESNICK Music by CHARLES FOX
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THEATRE

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The Power Behind The Throne

NINE TO FIVE
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THEATRE

AD 202 A 2 Col x 50 Lines = 100 Lines



AD 102 A 1 Col x
14 Lines = 14 Lines

The Power Behind The Throne

JANE
FONDA

LILY
TOMLIN

DOLLY
PARTON



AN IPC FILMS PRODUCTION OF A COLIN HIGGINS PICTURE

NINE TO FIVE

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Dolly sings "9 to 5" on RCA
Records and Tapes and the
Original Soundtrack on 20th
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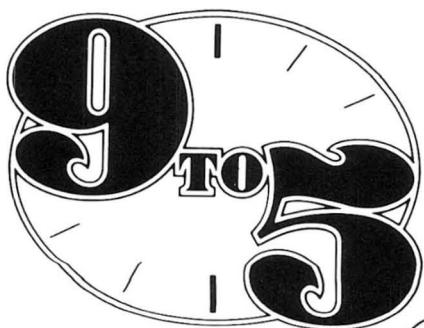


THEATRE



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The Power Behind The Throne

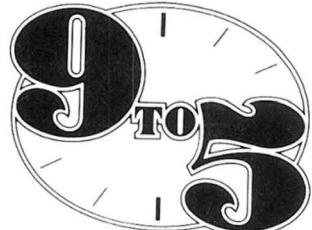


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AD 203 A 2 Col x 37 Lines = 74 Lines

The
Power Behind
The Throne



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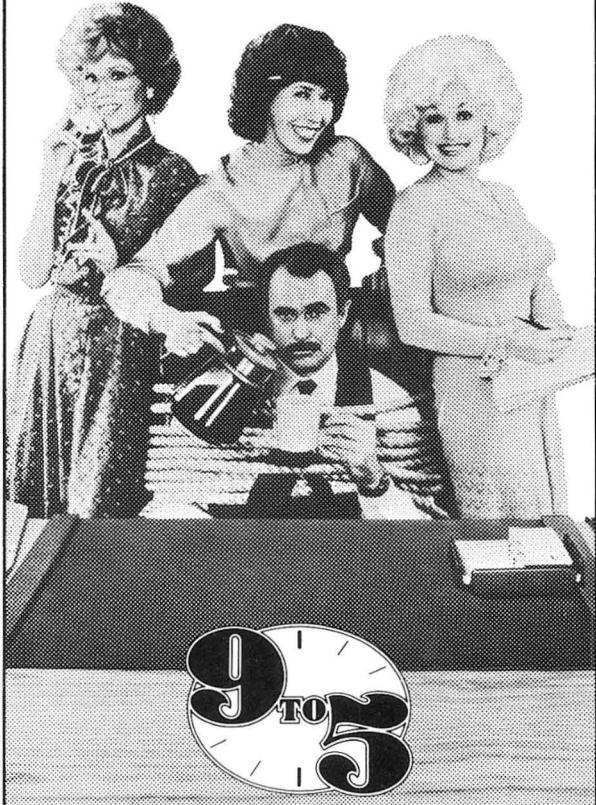
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The Power Behind The Throne

JANE FONDA

LILY TOMLIN

DOLLY PARTON



AN IPC FILMS PRODUCTION
OF A COLIN HIGGINS PICTURE

NINE TO FIVE

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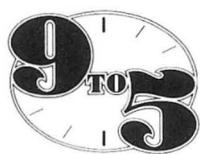
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THEATRE

AD 205 A 2 Col x 125 Lines = 250 Lines

The Power Behind The Throne



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AD 101 A 1 Col x
28 Lines = 28 Lines

The Power Behind The Throne

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LILY TOMLIN

DOLLY PARTON



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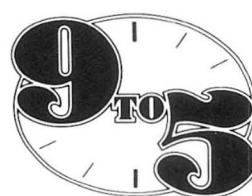


THEATRE



Ad 201 A 2 Col x 100 Lines = 200 Lines

The Power Behind The Throne



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THEATRE



AD 204 WC A 2 Col x 50 Lines = 100 Lines

The Power Behind The Throne

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LILY TOMLIN

DOLLY PARTON



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THEATRE



AD 304 A 3 Col x 100 Lines = 300 Lines

The Power Behind The Throne

JANE FONDA

LILY
TOMLIN

DOLLY
PARTON



AN IPC FILMS PRODUCTION OF A COLIN HIGGINS PICTURE

NINE TO FIVE

DABNEY COLEMAN • ELIZABETH WILSON

and STERLING HAYDEN as The Chairman of the Board Produced by BRUCE GILBERT
Directed by COLIN HIGGINS Screenplay by COLIN HIGGINS and PATRICIA RESNICK
Story by PATRICIA RESNICK Music by CHARLES FOX

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THEATRE



Ad No. 206 A-WC 2 Col. x 75 Lines = 150 Lines

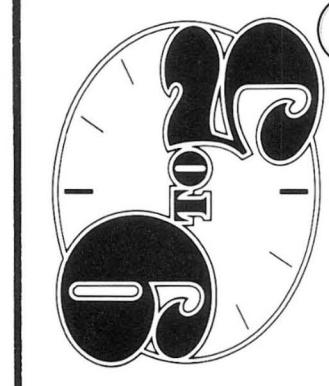
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The
Power Behind
The Throne

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The Power Behind The Throne



AD 206 WC A 2 Col x 28 Lines = 56 Lines

AD 205 WC A 2 Col x 37 Lines = 74 Lines

The Power Behind The Throne

JANE
FONDA

LILY
TOMLIN

DOLLY
PARTON



THEATRE

PG PARENTAL GUIDANCE SUGGESTED

SOME MATERIAL MAY NOT BE SUITABLE FOR CHILDREN

AN IPC FILMS PRODUCTION OF A COLIN HIGGINS PICTURE
NINE TO FIVE

JANE
FONDA

LILY
TOMLIN

DOLLY
PARTON



AN IPC FILMS PRODUCTION OF A COLIN HIGGINS PICTURE

NINE TO FIVE

DABNEY COLEMAN • ELIZABETH WILSON

and STERLING HAYDEN as The Chairman of the Board Produced by BRUCE GILBERT
Directed by COLIN HIGGINS Screenplay by COLIN HIGGINS and PATRICIA RESNICK
Story by PATRICIA RESNICK Music by CHARLES FOX

PG PARENTAL GUIDANCE SUGGESTED
SOME MATERIAL MAY NOT BE SUITABLE FOR CHILDREN

Dolly sings "9 to 5" on RCA Records
and Tapes and the Original Soundtrack
on 20th Century-Fox Records and Tapes.

READ THE BANTAM BOOK



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THEATRE



AD 305 WC A 3 Col x 117 Lines = 351 Lines

The Power Behind The Throne

JANE
FONDA

LILY
TOMLIN

DOLLY
PARTON



AN IPC FILMS PRODUCTION OF A COLIN HIGGINS PICTURE

NINE TO FIVE

DABNEY COLEMAN • ELIZABETH WILSON
and STERLING HAYDEN as The Chairman of the Board
Produced by BRUCE GILBERT Directed by COLIN HIGGINS
Screenplay by COLIN HIGGINS and PATRICIA RESNICK
Story by PATRICIA RESNICK Music by CHARLES FOX

READ THE BANTAM BOOK

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Dolly sings "9 to 5" on RCA
Records and Tapes and the
Original Soundtrack on 20th
Century-Fox Records and Tapes.

COLOR BY
DELUXE®
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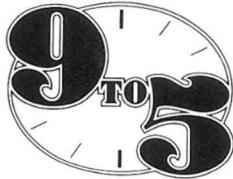


THEATRE



AD 201 WC A 2 Col x 150 Lines = 300 Lines

The Power
Behind The Throne



© 1980 TWENTIETH CENTURY-FOX

AD 101 WC A 1 Col x
28 Lines = 28 Lines



© 1980 TWENTIETH CENTURY-FOX

AD 102 WC A 1 Col x
14 Lines = 14 Lines

JANE FONDA LILY TOMLIN DOLLY PARTON
AN IPC FILMS PRODUCTION OF A COLIN HIGGINS PICTURE
NINE TO FIVE
DABNEY COLEMAN • ELIZABETH WILSON
and STERLING HAYDEN as The Chairman of the Board
Produced by BRUCE GILBERT Directed by COLIN HIGGINS
Screenplay by COLIN HIGGINS and PATRICIA RESNICK Story by PATRICIA RESNICK
Music by CHARLES FOX COLOR BY DELUXE*
Dolly sings “9 to 5” on RCA Records and Tapes and the
Original Soundtrack on 20th Century-Fox Records and Tapes.
PG PARENTAL GUIDANCE SUGGESTED **READ THE BANTAM BOOK**
SOME MATERIAL MAY NOT BE SUITABLE FOR CHILDREN © 1980 TWENTIETH CENTURY-FOX

THEATRE

Ad No. C 212 (ST) 2 Col. x 75 Lines = 150 Lines

“NINE TO FIVE”
is the comedy
hit of the season.
You’ll laugh your
head off.
—Jeffrey Lyons, CBS RADIO
PG © 1980 TWENTIETH CENTURY-FOX

THEATRE

Ad No. C 214 (ST) 2 Col. x 37 Lines = 75 Lines

Local review in Souvenir Medium Italic (GOES IN MEMO PAD)

“NINE TO FIVE”
is the comedy hit
of the
season.
—Jeffrey Lyons, WCBS RADIO/WPIX-TV
PG © 1980 TWENTIETH CENTURY-FOX

THEATRE

Ad No. C 213 (ST)
2 Col. x 50 Lines = 100 Lines

Local review in Souvenir Medium Italic (GOES IN MEMO PAD)

“NINE TO FIVE”
is the comedy hit
of the
season.
—Jeffrey Lyons, WCBS RADIO/WPIX-TV
PG PARENTAL GUIDANCE SUGGESTED **READ THE BANTAM BOOK**
SOME MATERIAL MAY NOT BE SUITABLE FOR CHILDREN © 1980 TWENTIETH CENTURY-FOX

THEATRE

Ad No. C 211 (ST) 2 Col. x 100 Lines = 200 Lines

Local review in Souvenir Medium Italic (GOES IN MEMO PAD)

Local review in Souvenir Medium Italic (GOES IN MEMO PAD)

Local review in *Souvenir Medium Italic (GOES IN MEMO PAD)*

"NINE TO FIVE" is the comedy hit of the season. You'll laugh your head off." —Jeffrey Lyons, CBS RADIO

"NINE TO FIVE" has the best laughs of any movie this season. Jane Fonda, Lily Tomlin and Dolly Parton make a terrific team." —Kathleen Carroll, NEW YORK DAILY NEWS

"NINE TO FIVE" is the liveliest office party of the year." —Bruce Williamson, PLAYBOY



JANE FONDA LILY TOMLIN DOLLY PARTON

AN IPC FILMS PRODUCTION OF A COLIN HIGGINS PICTURE **NINE TO FIVE**

DABNEY COLEMAN • ELIZABETH WILSON
and STERLING HAYDEN as The Chairman of the Board
Produced by BRUCE GILBERT Directed by COLIN HIGGINS
Screenplay by COLIN HIGGINS and PATRICIA RESNICK Story by PATRICIA RESNICK
Music by CHARLES FOX COLOR BY DELUXE®

PG PARENTAL GUIDANCE SUGGESTED Some material may not be suitable for children Dolly sings "9 to 5" on RCA Records and Tapes and the Original Soundtrack on 20th Century-Fox Records and Tapes. **READ THE BANTAM BOOK** © 1980 TWENTIETH CENTURY-FOX FILM CORPORATION

THEATRE

Ad No. C 315 (ST) 3 Col. x 100 Lines = 300 Lines

Local review in *Souvenir Medium Italic (GOES IN MEMO PAD)*

"NINE TO FIVE" comedy hit is the of the season." —Jeffrey Lyons/
WCBS RADIO/WPIX-TV



JANE FONDA LILY TOMLIN DOLLY PARTON

AN IPC FILMS PRODUCTION OF A COLIN HIGGINS PICTURE **NINE TO FIVE**

DABNEY COLEMAN • ELIZABETH WILSON
and STERLING HAYDEN as The Chairman of the Board
Produced by BRUCE GILBERT Directed by COLIN HIGGINS
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THEATRE

Ad No. C 316 (ST) 3 Col. x 83 Lines = 250 Lines

**“NINE TO FIVE’
is the comedy hit
of the
season.”**

—Jeffrey Lyons,
WCBS RADIO/
WPX-TV

JANE FONDA LILY TOMLIN DOLLY PARTON

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Music by CHARLES FOX COLOR BY DELUXE*

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PG PARENTAL GUIDANCE SUGGESTED (SOME MATERIAL MAY NOT BE SUITABLE FOR CHILDREN)

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THEATRE

Local review in Souvenir Medium Italic (GOES IN MEMO PAD)

**“NINE TO FIVE’ is the
comedy hit of the
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your head off.”**

—Jeffrey Lyons, CBS RADIO

**“NINE TO FIVE’ has the best laughs of
any movie this season. Jane Fonda, Lily
Tomlin and Dolly Parton make a terrific
team.”** —Kathleen Carroll, NEW YORK DAILY NEWS

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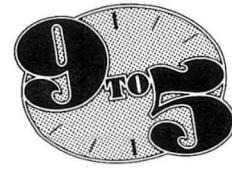
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THEATRE

Local review in Souvenir Medium Italic (GOES IN MEMO PAD)



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READ THE BANTAM BOOK

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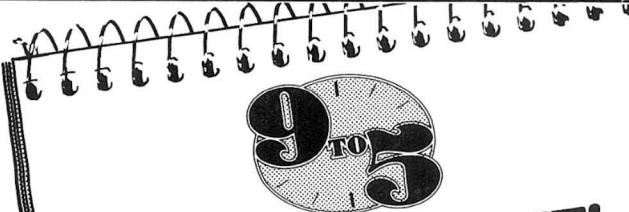
THEATRE

Ad No. C 313 (ST) 3 Col. x 133 Lines = 400 Lines



THEATRE

Ad No. C 216 (WC) 2 Col. x 37 Lines = 75 Lines



“NINE TO FIVE”
*is the comedy hit
of the season.”*
—Jeffrey Lyons, WCBS RADIO/WPIX-TV



JANE FONDA LILY TOMLIN DOLLY PARTON
 AN IPC FILMS PRODUCTION OF A COLIN HIGGINS PICTURE **NINE TO FIVE**
 DABNEY COLEMAN • ELIZABETH WILSON
 and STERLING HAYDEN as The Chairman of the Board
 Produced by BRUCE GILBERT Directed by COLIN HIGGINS
 Screenplay by COLIN HIGGINS and PATRICIA RESNICK Story by PATRICIA RESNICK
 Music by CHARLES FOX COLOR BY DELUXE*

PG PARENTAL GUIDANCE SUGGESTED
SOME MATERIAL MAY NOT BE SUITABLE FOR CHILDREN

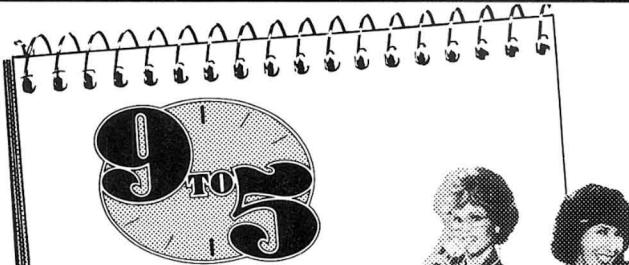
Dolly sings '9 to 5' on RCA Records and Tapes and the
Original Soundtrack on 20th Century-Fox Records and Tapes
READ THE BANTAM BOOK


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THEATRE

Ad No. C 213 (WC) 2 Col. x 100 Lines = 200 Lines

Local review in Souvenir Medium Italic (GOES IN MEMO PAD)



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of the season.”*
—Jeffrey Lyons, WCBS RADIO/WPIX-TV

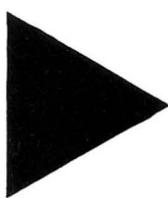



PG

Ad No. C 215 (WC) 2 Col. x 50 Lines = 100 Lines

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AD 601A - 6 col x 250 lines - 1500 lines
AD 602A - 6 col x 225 lines - 1350 lines
AD 603A - 6 col x 200 lines - 1200 lines
AD 501A - 5 col x 200 lines - 1000 lines
AD 502A - 5 col x 180 lines - 900 lines
AD 503A - 5 col x 160 lines - 800 lines
AD 401A - 4 col x 175 lines - 700 lines
AD 402A - 4 cols x 150 lines - 600 lines
AD 301A - 3 col x 150 lines - 450 lines
AD 302A - 3 col x 133 lines - 400 lines
AD 303A - 3 col x 117 lines - 350 lines

WIDE ADS

AD 502A (WC) - 5 col x 270 lines - 1350 lines
AD 503A (WC) - 5 col x 240 lines - 1200 lines
AD 401A (WC) - 4 col x 250 lines - 1000 lines
AD 402A (WC) - 4 col x 225 lines - 900 lines
AD 403A (WC) - 4 col x 200 lines - 800 lines
AD 404A (WC) - 4 col x 175 lines - 700 lines
AD 301A (WC) - 3 col x 200 lines - 600 lines
AD 302A (WC) - 3 col x 166 lines - 500 lines
AD 303A (WC) - 3 col x 150 lines - 450 lines
AD 304A (WC) - 3 col x 133 lines - 400 lines

AD 611C - 6 col x 225 lines - 1350 lines
AD 612C - 6 col x 200 lines - 1200 lines
AD 511C - 5 col x 200 lines - 1000 lines
AD 512C - 5 col x 180 lines - 900 lines
AD 411C - 4 col x 200 lines - 800 lines
AD 412C - 4 col x 175 lines - 700 lines
AD 413C - 4 col x 150 lines - 600 lines
AD 311C - 3 col x 166 lines - 500 lines
AD 312C - 3 col x 150 lines - 450 lines

WIDE ADS

AD 414C (WC) - 4 col x 250 lines - 1000 lines
AD 412C (WC) - 4 col x 225 lines - 900 lines
AD 413C (WC) - 4 col x 200 lines - 800 lines
AD 411C (WC) - 4 col x 175 lines - 700 lines
AD 311C (WC) - 3 col x 200 lines - 600 lines
AD 312C (WC) - 3 col x 166 lines - 500 lines
AD 313C (WC) - 3 col x 150 lines - 450 lines
AD 314C (WC) - 3 col x 133 lines - 400 lines
AD 315C (WC) - 3 col x 116 lines - 350 lines
AD 211C (WC) - 2 col x 150 lines - 300 lines
AD 212C (WC) - 2 col x 125 lines - 250 lines

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INTRODUCING OUR NEWEST VIDEOTASSETTE, “9 TO 5” AN OFFICE COMEDY YOU’LL LOVE AT HOME.

“9 to 5” the newest videotasette from Magnetic Video, is a delightful comedy about three L.A. secretaries who conspire to get rid of their cruel, sexist boss. They’ve had enough of him pushing them around... so they turn the tables, resulting in a riotous good time. Starring Jane Fonda, Lily Tomlin and Dolly Parton (in her film debut), “9 to 5” is currently playing at theatres all over the country. Never before has any movie been released to the video entertainment market so soon after its theatrical release.

It's thinking like that, bringing you the very best on videotasette as soon as it is available, that's made Magnetic Video an industry leader. Our library of titles is one of the

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